

Economic Development

A commitment to business

Sustaining a vibrant local economy is a matter of public policy. Tooele understands the importance of its business community, and balances business and residential needs to the benefit of both. This policy has kept City government fiscally sound and the community economically healthy.

Proactive initiatives promote economic diversity, streamline business and permit activity, maintain and improve the high quality of Tooele's physical infrastructure, encourage a broad mix of affordable and upscale housing, and offer the community outstanding recreational facilities and activities.

Moreover, our partnership approach identifies ways to enhance business opportunities and quickly resolve issues. A number of Tooele's programs typify the ways in which we help businesses succeed.

Economic Vitality Strategy, Business Attraction and Retention Programs

Tooele devotes considerable energy to providing a variety of services and programs to attract new quality businesses as well as help existing companies achieve sustained growth.

The City's Economic Vitality Strategic Plan promotes partnerships among businesses, merchants, residents, community groups and City departments to anticipate needs and creatively solve problems when they occur. The strategy guides City policy to enable Tooele to provide efficient, timely local services and maximize companies' success.

Tooele's Business Retention Program offers a variety of services to assist in the retention and expansion of Concord businesses. The program's activities address the needs of distinct segments of the business community and seek to enhance Tooele's relationship with business by strengthening communication, providing educational workshops and recognizing significant business contributors.

Promoting the fact that Tooele is the right fit for companies and their employees is an important element of the City's business attraction effort. Tooele's major draws includes marketing the specific strengths of Tooele, partnering with the real estate community and providing valuable information via the interactive economic development web page – tooelecity.org. The web page offers listings of available properties, demographic information and community action reports.

Development Counter

Today's economy demands quick response to changing conditions and reduced time to market. Tooele's development counter at City Hall provides the flexibility to build or renovate facilities faster, cut construction costs, get people working sooner and speed time to revenue.

Strong financial plan

Tooele is one of the few cities in Tooele County to adopt a strong financial plan with long-range vision. This far-sighted strategy increases fiscal stability by assuring long-term funding of services and programs. Tooele also implements performance-based budgeting to measure program and service efficiency, cost-effectiveness and outcomes.